

# CONSULTATIVE

SERVICE

## TECHNICAL EXPERTISE

We have an inch wide, mile deep technical knowledge of our markets, having traded for 15 years within this space.

#### CULTURE IS KEY

Our backgrounds and experiences differ, but our values are what bring us together.

### A BROKER OF VALUES

Every person that registers with us, selects 3 core values from a carefully curated list of 18. We are a trusted intermediary, ensuring that you learn what matters most to our people.

#### **CASTING YOUR NET**

Our curated list of values was put together using the global Top 2000 companies, ensuring a diverse values landscape. We cast the net further and wider, strengthening the diversity of your talent pool.

## THE EXTRA MILE ON METRICS

Market sentiment
Candidate experience
Quality of hire
Time-to-productivity
Employee engagement
Job performance
Cultural fit
Retention

### WINNING THE WAR ON TALENT

Our hires are more engaged, loyal and empowered. Their values are aligned to your business, creating a purpose-driven culture based on shared goals. This values-led approach results in business success.



# WHAT PEOPLE ARE SAYING ABOUT AURICOE

"One of the most important aspects that I look for in an agency is flexibility of service and auricoe excelled in their ability to adapt to changing demands."





"they show commerciality, drive and help provide support throughout, which ultimately help turn difficult situations into a positive experience. We hire candidates that auricoe provide."

"They provide a 1:1 service. I do not feel like I am lost in the crowd. They have also never been pushy, which is why I am inclined to approach them when I have the prospect of a vacancy."





"I would have no hesitation in recommending auricoe to other HR professionals looking for a comprehensive and slick service."

"I can rely on auricoe to work tirelessly to find candidates for me. They are very persistent in their search and I know that I will receive unique candidate profiles that just don't seem to come through other agencies."



Harkomal Sandhu Internal Audit WPP "Working with Auricoe has perhaps been the most career enhancing experience I have had to date. Their values-led approach has helped identify and secure me a position within a sector and company that not only enhances my career, but really excites me."

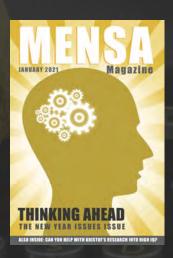
"I've always been particular--I mean, principled--about who I want to work with, and this is shaping that into something even better."

Kit Sutton
Compliance &
Ethics
Consultant

Kerrin Manley Internal Audit EY "Given the limited insight you get into the workings of a company throughout the interview process, this is a useful tool in ensuring you are "the right fit" for a prospective employer."



# WHAT ARE THE PRESS WRITING?



"Have you ever started work for a new company and then discovered that you just don't fit...That the company's values are just not what you thought they were...That their way of doing things leaves you unhappy and unfulfilled. It's a situation many of us will have faced from time to time - and one that more and more socially aware company leaders are recognising.

Including Mensan Matt Goodman who, with his fellow director Gerry Ashison, has re-launched their recruitment company with a whole new approach - to provide a way to increase the chances of good candidate-fit and employee retention.

Their new platform enables candidates to select their core values, from a carefully curated list designed to help people to make the right career choice based on values-led recruitment." Mensa, January 2021



Matt Goodman & Gerry Ashison, Co-Founders and Directors, are regularly published in the HRD irector Magazine.



"One company, Auricoe, is already pushing for a more values-led approach with an online platform that will match a candidate's deep-seated beliefs to a list of compatible employers. Founder and Director Matt Goodman believes it could be a good starting point for those unsure of where to look for jobs.

He adds that companies benefit by getting candidates genuinely aligned with their purpose - rather than those telling prospective employers what they think they want to hear at interview, based on the corporate values listed in a job ad or on their websites. By opening the conversation on values, skills become a secondary priority. And with the rise of remote working, it's now even more crucial to build on shared goals and purpose to drive employee engagement and business success.

According to his business partner Gerry Ashison, this approach also creates a more level–playing field for young people. "It will enable organisations to see their potential, even though they may not be a perfect match on skills. They are the candidates that could be rejected by AI, but if they believe in a company's purpose, they could really fly up the ladder." Recruiter, January / February 2021

